The right fit comes first

Raise the game for user-friendly eyewear shopping. Deliver advanced virtual fitting with the access and accuracy your customers expect.

Any shopper, any device, always accurate

Veero's cross-device technology creates a seamless virtual fit experience for both iPhone and Android users. With virtual fitting options becoming table stakes for eyewear providers, retailers must answer the call–regardless of a customer's chosen device.

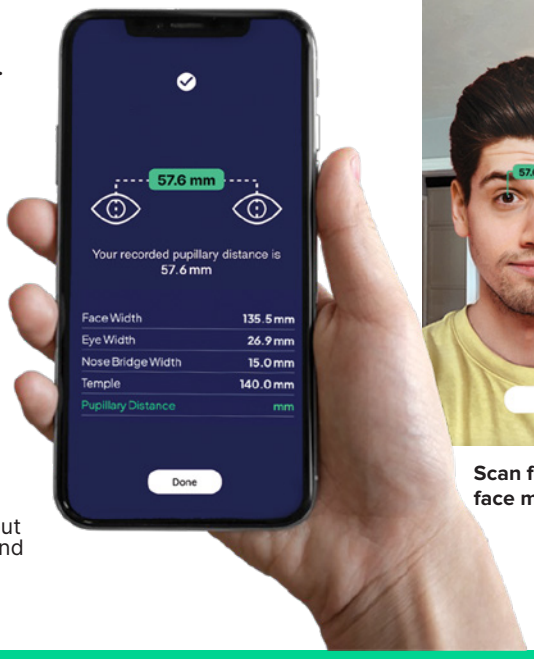
Improve your customer's virtual experience, increase conversions, and decrease returns and product waste. Find out how simple it can be with Veero® EyeSize.

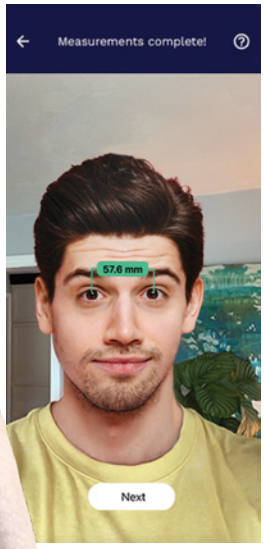
Measure up to the competition

Fast integration and an intuitive user experience mean you can be up and running with Veero® EyeSize in no time.

Provide customers with accurate, user-friendly measurements:

- Face width
- Eye width
- Nose bridge width
- Temple arm length
- Pupillary distance
- Seg height
- Any facial measure you need can be added





Scan for frames and face measurements

Scan for progressive and other multifocal lenses

As a trusted partner, we are fully transparent about how we protect, track, and destroy all raw data and identifying information.

Veero embraces the obligation to positively impact our full ecosystem of stakeholders, from customers to employees to shareholders, and ultimately, to the world around us. Veero® EyeSize is an important tool in the battle to minimize product returns, reduce shipping waste, and maximize efficient use of resources.

veero

www.veero.ai

Set a new standard for your eyewear fitting

Whether customers are fashion-forward, style loyalists, or somewhere in between, Veero® EyeSize increases conversions by giving them more confidence in frame selection.

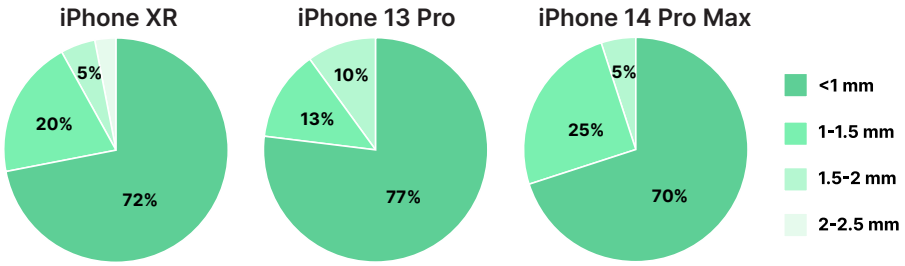
Large e-commerce providers

Boutiques and small businesses

Third-party validation*: Study results

A third-party validated study shows Veero EyeSize PD accuracy within 2 mm for 98% of participants.

In the same study, EyeSize accuracy for seg height was within 2 mm of eye care professionals' measurements for 85% of participants.



Difference between Veero EyeSize PD measurements and licensed eye care professionals using a portable pupillometer

*Study conducted in conjunction with the New England College of Optometry.

How we measure

Our flagship product stems from technology that was originally conceived and developed to help first responders and military personnel.

Pupillary Distance
Distance between pupil centers

Scan detects
maxilloanteriorale landmarks

Seg Height
Bottom of lens to center of pupil

Scan detects
frame geometry and eye landmarks

Face Width
Bizygomatic breadth

Scan detects
bizygomatic arches

Eye Width
Distance between the eye corners

Scan detects
exocanthion to endocathion
landmarks

Temple Arm Length
Estimated assuming average temple tips

Scan detects
nasal bridge and preaurale
landmarks

Nose Bridge Width
Width at the nasal root

Scan detects
maxilloanteriorale landmarks

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User-centric, cross-platform technology that delivers a frictionless and precise "best fit" experience with just a few swipes on any device

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